Permit #F00052511

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00052511 **Type of Permit:** FILMING **Release Date:** 05/16/2012

Production Company KING AND COUNTRY, LLC

Insured Company Name KING AND COUNTRY, LLC

Contact Phone No. 1 310-586-0100
Contact Phone No. 2
Fax
Address 1808 STANFORD ST
SANTA MONICA, California 90404

Production Title COORS LIGHT

Type of Production Commercial - Standard

Producer CISCO NEWMAN

Director EFRAIN MONTANEZ

1st AD CHRIS NORTHRUP

Production Manager MUJI MOHAMMAD

FilmL.A. Coordinator Adrian Fayad

Location Manager CISCO NEWMAN
Primary Phone Mobile - 323-449-7251
Secondary Phone

Location Assistant NA NA
Primary Phone Mobile - 000-000-0000
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$282.00

Total Permit Fee $1,062.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	F00052511	**Location Manager**	CISCO NEWMAN
Production Company	KING AND COUNTRY, LLC	Primary Phone	Mobile - 323-449-7251
Insured Company	KING AND COUNTRY, LLC	Secondary Phone	
Production Title	COORS LIGHT		

Location Address 26876 The Old Rd, Valencia, CA, 91381

Location Type Bar

Film Dates 5/17/2012 - 5/17/2012 04:00 - 16:00 1 day

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document KING COUNTRY AA.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	45
Cube Trucks	4
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	14
Crew	45
LA County FSA assigned	1

Filming Activities Equipment on property; Exterior establishing shots; Interior Dialogue; Interior motion without sound;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Coordinator Note LA COUNTY FIRE # 1181-149. FSA REQUIRED.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of KINGS ROAD COUNTRY ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 8/23/11

By _____
Representative's Signature

SIGN HERE

KINGS ROAD COUNTRY
Name of "Principal" (Production Company)

1808 STANFORD STREET
Principal's Address

CISCO NEWMAN
Print Princpal Representative's Name

SANTA MONICA, CA 90404
City, State, Zip Code

PROD. SUPERVISOR
Representative's Title (i.e. UPM, Loc Mgr)

(310) 586-0100
Principal's Telephone Number

NOT A PERMIT